



## **MEDIA: LONG BIO**

### **Elisabeth Gortschacher**

**Elisabeth's life has shown her that when people commit to bringing the deepest and best parts of themselves forward, they connect to a capacity for leadership beyond what they had ever imagined. . . .**

From a very young age Elisabeth's life taught her about leadership and self-determination. She used every opportunity to learn and grow, which became the currency for navigating the direction of her life.

Elisabeth's positive attitude, initiative and commitment to giving her best provided many and varied professional opportunities within healthcare, local government and education.

One of her passions is creating learning environments within her sphere of work where individuals can exercise their personal leadership while growing and developing as a team that honors and respects diversity.

Recognized as an entrepreneurial leader with a big picture view and an ability to turn vision into reality, Elisabeth was invited to set up and commission several new health care services within the division of nursing and develop the services to a level where they were well established and could be handed over to managers.

One of Elisabeth's gifts is her ability to see ahead where the industry and the world are heading and preparing herself to lead the change by being ready to take advantage of new opportunities that invariably present themselves.

As Facility Coordinator of a major change program in Health Care impacting 5000 employees, Elisabeth inspired and supported people affected by the change to become leaders of change vs victims of change.

As part of her role of Organization Development practitioner in Local Government, Elisabeth led major change through leadership and management development programs of staff at all levels.

Elisabeth's personal and professional journey took her much further than she could have ever imagined. One professional experience served as a stepping stone for the next and in 1998 led her to becoming a coach and founding her international coaching and training company, E.E.G. Coaching Pty Ltd.

In her early days as a coach Elisabeth was part of the volunteer team establishing the International Coach Federation Australasia, and over a three year period held three pioneering leadership roles.

Becoming a coach and a faculty member of CoachInc.com, a major virtual global coach training school, opened the door to virtual alliances and synchronistic encounters.

The question 'How do I know when I am my authentic self?' took Elisabeth on a journey of discovery and brought her to Personal Branding DNA™ and the discovery of her soul's purpose and work in the world.



Her own validating experience and work with people from all walks of life over the past five years has clearly shown her that everyone is on their destiny path irrespective of whether they see, feel or know it.

Feeling grounded in her soul-inspired leadership gives Elisabeth clarity, focus and direction and a quiet inner confidence to be and do what she came here to accomplish. It is this clarity of purpose that inspires her daily to fully step into her soul-inspired leadership, aligning her actions, words and choices with her soul's purpose and guiding others in doing the same.

In 2006 Elisabeth received the Master Certified Coach designation (MCC), the highest professional coach credential awarded by the International Coach Federation, the professional body for coaches.

With founding World Leadership Day in March 2007, Elisabeth turned her passion for leadership development into a global initiative to inspire, connect and transform leadership thinking across generations and nations.

2008 saw World Leadership Day being celebrated in six countries around the world. Elisabeth's vision for WLD is a world that recognizes, engages and nurtures the expression of the innate leadership in every person.

In addition to her initiative through World Leadership Day, Elisabeth offers a range of unique and exclusive Specialty and Breakthrough Programs that provide leaders and professionals with a solid leadership foundation and a customized development path that best aligns with how they choose to express their soul-inspired leadership and leadership brand to the world. Her approach is holistic, integrated and leading edge and accelerates clients' growth and development, in any arena, in time and cost-effective ways.

**Elisabeth's formal qualifications include:**

MCC, MBA, BEd (Nursing), Grad Dip Administration.

**Websites:**

[www.eeg-coaching.com.au](http://www.eeg-coaching.com.au)

[www.worldleadershipday.org](http://www.worldleadershipday.org)

[www.politicsatgroundzero.org](http://www.politicsatgroundzero.org)

[www.GuerrillaMarketingUniverse.com](http://www.GuerrillaMarketingUniverse.com)

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